



## **Join us at this must-attend event. IBM Workplace: Live!**

**Wednesday, May 18, 2005**

**8:00am: Registration & Breakfast**

**9:00am: Keynote start**

**2:00pm: Event end**

**IBM**

**600 Anton Blvd.**

**Costa Mesa, CA 92626**

What if every aspect of your business environment was customized to your team's needs? What if your business environment was truly yours? What if you could work smarter, not harder? What if you discovered that this simplicity was available today?

Based on open standards, IBM® Workplace™ solutions are compatible with your existing IT environment and easy to integrate. The new, innovative IBM Workplace technology allows delivery of applications to notebooks, PCs, handhelds and even mobile phones running on a wide range of operating systems and environments.

### **Let the experts show you how simple it can be.**

At this informative event, you'll get specific insights from knowledgeable speakers. Speakers will vary by location, but may include:

Ken Bisconti, VP, Workplace, Portal and Collaboration Software

Steve Robinson, VP, IBM Software Services for Lotus

Alistair Rennie, VP, Marketing & Partners

### **How simple? Here's what our customers are saying:**

"The advantage of the IBM Workplace suite of tools is that it allows the individual to be creative, to be innovative, to be much more productive. To actually think of an idea, apply it, test it, prove it—and have the means to then share it with their co-workers."

*Steve Schmidt, VP, Information Systems, Vertex Pharmaceuticals*

### **How will your work life improve in the days that follow?**

In short, this event offers wisdom for anyone who wants to dramatically improve the way they work in an on-demand world—IBM® Lotus® Notes and Domino™ users and developers, IT decision-makers, business managers, and collaborative teams in all sorts of enterprises.

## **Reserve your seat at this event today.**

[www.ibm.com/software/workplace/live](http://www.ibm.com/software/workplace/live)

To register, please visit our website at [www.ibm.com/software/workplace/live](http://www.ibm.com/software/workplace/live). There's no cost or obligation, but seats are limited, so respond today!