



Press Release

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Touchtone Corporation Named IBM Premier Business Partner

Costa Mesa, CA – January 20, 2005 – Touchtone Corporation, a leading developer of enterprise solutions for the IBM iSeries – AS/400, was recently recognized by IBM as a Premier Business Partner under the IBM ISV (Independent Software Vendor) Advantage Initiative. Touchtone is working with IBM to develop and market Wintouch for Websphere which makes available 24x7 customer self-serve and real-time access from any desktop, laptop or PDA to the iSeries – AS/400. Touchtone’s original CRM product, Wintouch eCRM a client/server solution, continues to be available and is the only native iSeries ServerProven™ solution with integrated 5250 terminal emulation and a GUI interface.

The Premier designation – the highest level for IBM business partners – recognizes leading ISVs worldwide who are making a very significant commitment to IBM. In turn, IBM provides the highest level of marketing, sales and technical support, with additional focus on joint planning and development of mutually strong relationships. Premier level participation as an ISV is by invitation only.

The ISV Advantage Initiative is designed to drive the success of ISVs who serve the midmarket and are committed to achieving a majority share of their business on the IBM on demand platform and going to market with IBM. The ISV Advantage is also by invitation only and ISVs are invited by the IBM sales and marketing teams based on their ability to influence key markets and their willingness to lead with IBM middleware and hardware.

“Touchtone has been committed to IBM since the company began in 1991, and an IBM Advanced Business Partner for our work developing software initially for the AS/400, and later for the iSeries,” says Reza Saraf, CEO of Touchtone Corporation. “Gaining the IBM Premier Business Partner designation provides access to additional resources from IBM to help support Touchtone customers and more training



for Touchtone personnel on IBM's core software products enabling our continued support of the iSeries and to further integrate Wintouch eCRM with WebSphere Portal Express, IBM Workplace Services Express and any future IBM middleware solutions.”

About Wintouch eCRM

Wintouch eCRM is a complete CRM solution written in RPG specifically for the iSeries – AS/400. Touchtone has over ten years of experience integrating Wintouch to back-end ERP systems and other software solutions on the iSeries – AS/400. Today, Wintouch provides a GUI interface to existing green screen applications and offers a 360-degree view of the customer when integrated across sales, marketing, accounting, customer service, administration, shipping and senior management. IBM recognizes Wintouch eCRM as an iSeries ServerProven software solution. Wintouch for WebSphere as “Ready for IBM WebSphere Portal software” and “Ready for IBM Lotus Workplace software.”

About Touchtone Corporation

Touchtone is a privately held company located in Orange County, California with over 14 years of expertise on the IBM OS/400 operating system and ten years in the CRM arena. For further information about Wintouch eCRM or Touchtone Corporation, please call (714) 755-2810.

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